

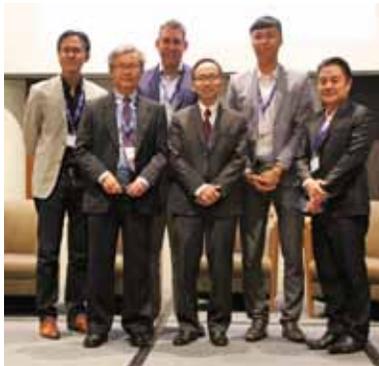
World's First Standard on Last Mile Delivery



Held at Furama Riverfront Hotel, the launch was attended by many trade professionals and industry stakeholders

The Singapore Manufacturing Federation-Standards Development Organisation (SMF-SDO), Infocomm Development Authority of Singapore (IDA) and SPRING Singapore jointly launched the Technical Reference TR46:2016 for Last Mile Delivery – eCommerce Data Interchange on 12 April. eCommerce retailers and logistics service providers (LSPs) can now look forward to streamlining delivery processes by implementing the TR46. A world's first, TR46 provides guidelines for companies to adopt a common dataset to boost efficiency by reducing time, minimising errors in the process chain and providing a seamless transactional experience for customers.

Last mile fulfilment, which relies on effective logistics services, will be critical to the continued boom of the fast growing eCommerce industry in Singapore. However, eCommerce



Mr Tay Jih Hsin (centre), Chairman of SMF-SDO Manufacturing Standards Committee, with the speakers at the end of a successful event

retailers and LSPs still face challenges in last mile delivery. Currently, these businesses switch between many dataset formats when working with different partners, resulting in high switching costs.

As such, there is a compelling need for a standardised platform offering fixed data formats and processes. "The development of TR46 is timely, with the increasing need to improve last mile deliveries. TR46 will ultimately improve consumers' online shopping experience through increased logistics efficiency. This will further spur the growth of eCommerce in Singapore," said Mr Tay Jih-Hsin, SMF-SDO Steering Committee Chairman at the launch event.

TR46 is the culmination of efforts by key industry representatives in the Last Mile Delivery Working Group of the Technical Committee for Logistics under the purview of the Manufacturing Standards Committee (MSC) managed by SMF-SDO. The MSC is one of the 12 standards committees of the industry-led Singapore Standards Council set up by SPRING, the national standards body. The TR provides the framework for players in the eCommerce and Logistics ecosystems to support other Urban Logistics initiatives spearheaded by the IDA and SPRING.

The First Standard for Handling Frozen Fish and Seafood Takes Off

A Technical Reference, TR49: 2016 Cold Chain Management of Frozen Fish and Seafood has been developed to safeguard and meet the increasing demand by consumers for quality and safe frozen and seafood products. This standard was launched by SMF-SDO together with the Seafood Industries Association Singapore (SIAS) and SPRING Singapore on 25 May, and covers the application and observance of temperature controls for the cold chain management of raw and minimally processed frozen seafood. This includes the stages of post-harvesting, handling, packaging and repackaging, storage, distribution, transportation and retail.

Employing the recommended conditions of handling, producing and storing frozen fish and seafood will maximize their storage life throughout the supply chain, thereby reducing spoilage and minimizing waste. Singapore imports seafood from around the world and the adoption of TR49 will raise the safety and quality of such highly perishable products. The standard is therefore targeted at producers, importers, retailers and regulatory authorities.



The launch, held at Furama Riverfront Hotel, saw more than 200 attendees

Said Dr Allan Lim, Chairman of the Food Standards Committee, "Development of this TR is timely and useful for the fish and seafood industry to ensure safer and better quality supply of frozen fish and seafood. It is part of our long term effort to raise the safety standard of practice of cold chain management in this sector."

